

Director Report October 2021

Administrative

As noted in the August report, I have created three new guidelines and implemented them this cycle. I am **seeking your approval** of continuing their use:

- Short form application for returning organizations
- Grantee information form- to give you a brief intro to a new organization accompanying a LOI
- A mid-year conversation summary which I will complete following the conversation for next meeting.

I am also **seeking a conversation** about the Letter of Intent

- Responses from the board have been modest, despite trying the subject line “response needed.” Do you still want to review these or leave it to my judgement?
- I would like to set deadlines for LOIs at least 2 weeks prior to application deadlines.

Announcements:

- FSA highlighted the Friendsview Manor ESL champion program in their August email.
- CNJG offering an investment forum. Let me know if you want to register.
<https://www.cnjg.org/events/2021InvestmentForum>

Resources:

- An interesting article on another innovative idea for reducing hospital admissions and providing more support at home: https://www.inquirer.com/health/consumer/emergency-department-room-visit-home-care-penn-medicine-presbyterian-20210825.html?utm_source=email&utm_campaign=edit_social_share_email_traffic&utm_medium=email&utm_content=&utm_term=&int_promo=
- I am attaching a link to a great series on IRS risk management from PEAK Grantmaking https://www.peakgrantmaking.org/insights/a-little-due-diligence-goes-a-long-way-to-avoid-triggering-taxable-expenditures/?utm_source=PEAK+Grantmaking&utm_campaign=8637fced1-PEAK+Weekly+10-1-21&utm_medium=email&utm_term=0_c620ac67b2-8637fced1-353566445&mc_cid=8637fced1&mc_eid=8cdb340d6a. Part 2: https://www.peakgrantmaking.org/insights/tax-code-details-that-have-a-big-impact-on-how-you-evaluate-grant-proposals?utm_source=PEAK+Grantmaking&utm_campaign=1fb7519234-PEAK+Weekly+10-8-21&utm_medium=email&utm_term=0_c620ac67b2-1fb7519234-353566445&mc_cid=1fb7519234&mc_eid=8cdb340d6a Beth Y has been a great resource on issues like this, and we all need to be aware.

I attended a program on internal equity work with Philanthropy Network, PEAK small funders on alternatives to written reports, and Trust Based Philanthropy #3, as well as Ziegler annual meeting, virtually.

Grantees:

<https://www.nbcphiladelphia.com/news/local/a-new-vision-for-community-health-care-from-the-leader-of-the-black-doctors-consortium/2954816/> Phila news coverage of Black Doctor's Consortium facility hard hat tour.

Sent info on grant opportunities to Ujima and BDCC. Introduced Ujima and Lucy from Trinitas (who does mission work in Africa).

I rejected an unsolicited letter LOI from an organization investigating adverse drug events in Boston.

I told Breathing Room that responses to their LOI were mixed, so I could not predict how a proposal would be received, but they were welcome to submit. I did not receive a proposal.

I visited The Hickman, meeting the new Director of Development. She presented a Case for Support as they consider a major renovation of the 1936 building (included in materials). She also told me about a new initiative to welcome some "supportive independent" residents who are more ambulatory than most personal care residents, offering a menu of services.

PCA sent a copy of their report on best practices for aging in place (in materials) which FFA funded in 2017-19. They are discontinuing their research program. I encourage you to read it when you get a chance.

FSA did not submit a report as their Leadership program has only met once, and funding has been rolled forward from past pandemic years. I suggested that they wait for the Spring cycle to get funding aligned with year of use, and Jane agreed, asking that you consider the expansion part now. Here is a link to their 2021 intern comments: <https://www.fsainfo.org/experiences-our-2021-interns>

The proposal for expansion raises some **questions I'd like to discuss**. Am I wrong in thinking that organizations should have done the feasibility exploration before applying for funding? Or that there will be a feasibility step and then an implementation grant? What if we fund a project, they do the feasibility and decide against pursuing it—do they return the rest of the grant? Do we allow a Phase 2 implementation request 6 months after a feasibility grant? Perhaps this is more likely with more innovative ideas? This question came up for me with Jaisohn, NJAAW and FHV as well. Mercy Health should have learned that they couldn't use GrandPads before applying.

Mid Year reports- see summaries in materials

Barclay- I visited the gardens and met with the horticulture activities person.

Lutheran Social Ministries NJ- I visited the gardens, met some of the residents.

Mercy LIFE- senior management rejected use of GrandPals. Should they return funds?

We are invited to visit Rise and Ujima