

Mid-Year Report

Grantee: Kendal at Home

People present: Lynn Giacobbe, Paul Duffy, Lisa Ogletree, Tyler Hoff, Susan Hoskins

Date: 10.5.21

Project: Virtual & In-person enrichment and wellness programs

What problem was being addressed? Isolation

What actions have been implemented? Create community through programs

What went right? Virtual programs that are attracting members and potential members, keeping people who have moved away connected, caregiver community. Using members and their ideas for new programs. Wellness, exercise, grief, spirituality, caregiving. Mini grant for coffee hour got it all started. Some programs are shared with general public and Kendal communities.

What went wrong? Have not been able to do in-person.

What surprises did you encounter/what was serendipitous? The impact it could have, cost effective, Quaker value of speakers donating their honoraria to other organizations. Wealth of experience among members. Value of moving beyond LTC coverage model.

How are you measuring effectiveness? Attendance, satisfaction.

What changes will you make in the remainder of the year? Focus on virtual

Notes: Great outcome from last year's mini grants—they credit that grant as the seed of this more robust program. Seems to be adding value to membership in K@H. Did not realize how much they see this as a marketing tool. Comparison to Friends Lifecare: very similar, K@H is looking at adding more pricing options like FLC.

Their programs are impressive. They can be found on the website <https://www.kendalathome.org/> under courses>past events. The most popular has been a coffee club interview with Joan Countryman, her son, and granddaughter.