

Mid-Year Report

Grantee: Pendle Hill

People present: Edward Wang, Lina Blount, Lisa, Nikki, Susan

Date: 10.8.21

Project: Online programming

What problem was being addressed? Pandemic closing of in-person programs, inclusion of aging adults.

What actions have been implemented? Development of 8 programs online, collaboration with Woodbrooke—weekend program on how to implement hybrid meetings. 73 registered for program. Good networking among “techies”, realized each situation is unique. Response to online programs changing over time +/-.

Ongoing discernment of which programs should be virtual and which in-person, what is the best way to meet the spiritual needs of participants, what are people longing for and how to meet that. What is the purpose of worship? Which programs should be one offs/weekend/series? Feeling forgotten/isolated was high, as well as grief and uncertainty.

What went right? Daily hybrid worship attracts 100 people from all over, will continue. Higher participation. Ability to offer programs.

What went wrong? Long pandemic effect, won't resume in-person til 2022.

What surprises did you encounter/what was serendipitous? Some partnerships worked better than others. Online programs brought more people from distance, diversity, have lower fees, higher participation.

How are you measuring effectiveness? Participant feedback.

What changes will you make in the remainder of the year? Continue more online programs.

Now have a QVS fellow, hope to work on marketing, outreach, make contact lists. More outreach to retirement communities.

Notes: Little distinction is made between aging adults and other participants. This may reflect that most participants are older or be beneficial for inclusion. Racial justice is a major focus now, draws younger people. Asking good questions in changing times.