

New grantee partner information sheet

Name of Organization: Meals on Wheels of Mercer Co (NJ)

Project proposed: Farm Fresh Produce Program

Amount requested: \$51,000

Problem addressed: Lack of fresh produce in food deserts

Proposed actions: Delivery of 250 fresh produce bags twice a month for 6 months. Produce is delivered to Rider College which prepares Meals on Wheels, delivered to recipients by volunteers.

Population served: homebound older adults (60+) in MOW program across Mercer Co. Most live below Federal Poverty Level, no one turned away. 42% African American, 5% Hispanic, 3% Asian, 48% White.

Partners: Snipes Farm & Education Center

How will evaluate success: Twice a year surveys of participants and feedback through volunteers

Website: mealsonwheelsmercer.org

EIN: 22-1990231

Contact person: Heather DeJong, Sasa Montano

Phone, email: 609-695-3483

Address: 320 Hollowbrook Dr, Ewing, NJ 08638

Mission, primary work, founding year: Mission is to assist participants in maintaining independence, dignity, health & well-being by providing comprehensive nutrition services and helping ease social isolation.

DEI efforts: Adding Halal meals for Muslim and South Asian populations, board and staff diverse

Organization annual budget: \$1,317,899

IRS Determination 990

Notes from Susan:

About 1/3 of MOW funding comes from Older Americans Act funds, through Mercer County. Already thinking about sustaining program through grants that require partnerships. Suggested they use RISE addition of recipes connected to produce provided. Clear focus on older adults and essential nutrition.

SwH 3.22