

New grantee information sheet

Name of Organization: Vonzella's Crown

Project proposed:

Amount requested: \$4000

Problem addressed: Isolation, lack of support

Proposed actions: Intergenerational art, conversation, fitness, educational programs

Population served: low-income urban women of color in Trenton area. Currently 85 senior women, 40 are in "grandfamilies" (grandparents raising grandchildren). Most are African American.

Partners: Trenton digital initiative (donated computers)

How will evaluate success:

Website: <https://vcrown.org>

EIN: 86-1803183

Contact person: Tara Butler, Melanie Clayton

Phone, email: yakembe@hotmail.com

Address: 407 W State St, Ste 300, Trenton NJ 08618 609-285-3216

Mission, primary work, founding year: 2020 Our Mission is to Educate, Transform, Empower Women, and Senior Citizens in the City of Trenton NJ, New Jersey through Advocacy, Community Service, Music and the Arts. Programs include Unbroken women (safe conversation space), Von's Seasoned Seniors (social, emotional support), Renny's precious presents (Christmas meal and presents for grandfamilies), Von's handy helpers (handyman).

Annual budget:

IRS Determination 990 too young

Notes from Susan: Nikki's contact. Tara Butler works at Smith Foundation. Very new organization. Organization started by 2 sisters to honor their mother to address needs of women in greater Trenton area—lots of enthusiasm for many ideas. I suggested they focus their request on the program for Grandfamilies (and make sure men welcome), as this is a significant portion of their population and it has little support; more opportunity for creating a replicable program. Use Generations United as resource. No 990 info available yet. Some website information inconsistent.