

ARTZ Philadelphia Midyear 4.6.22

Susan Shifrin, Susan Hoskins

Project: Using arts to engage people with dementia and their caregivers. Includes a mural and a “flipbook” of engaging activities compiled from participants.

Susan S noted several times how a challenge had become an opportunity. She is pleased by the level of community involvement and that several organizations have reached out to them to collaborate.

- 1- Mural Project – back on track with original location in Hunting Park, collaboration with Mural Arts, a nearby vocational school and two new senior centers (Aramingo and Juniata) as well as some local churches. They hope to have a ribbon cutting in late June.
- 2- Acadia pharmaceutical company has come on as sponsor of Music in the Neighborhood, which has hosted both virtual/hybrid and in-person music events. Recording them has made them available through Facebook Live.
- 3- ARTZ is developing an app to facilitate people connecting with their programs (many people primarily use their phones). An added benefit is that people across the area can join in the activities.
- 4- Susan is feeling very heartened for their model by the ways that Toya and Cleo have led the work from within the communities served with the advisory groups.
- 5- They continue to work on the second Flipbook, hoping to have it ready for distribution at the ribbon cutting. It is a tool for connecting with people with dementia.
- 6- April 25 ARTZ in the Neighborhood and GW4W will host a workshop at Woodmere Art Museum on working women and caregiving.

swH