

Jaisohn Foundation mid-year conversation      April 11, 2022

Janice, Grace Kim, Jung Lee, George Choe, Susan

Project: Comprehensive care center model at Advanced Living Community (senior housing)

Classes began in November at the new site. One class per day: line dancing, mindfulness, wellness, ESL. Also offering ESL and dancing on zoom for those at the Philadelphia site. Sign ups are 9-36 but attendance is half. Wondering about a fee structure or membership in Sept. to encourage more regular attendance. I suggested an incentive such as a prize or refund if all classes attended in a session. Space is already too small for line dancing so moved to auditorium. Some of the Christians won't do meditation (sounds Buddhist). Also offering a group chat. Considering something for the men—hobby clubs after hours perhaps. I talked about activities that give the seniors a sense of purpose, possibly intergenerational to pass along culture.

There is a social service person at the Advanced Living Community Center, available to all residents. Doing translation into Spanish and Chinese as well as Korean. Wants to have 3 additional outreach workers: Korean, Chinese, Hindi. Partner with churches, focus on services not received elsewhere. Take services to client communities, don't expect them to travel to you.

Had an advisory group of housing leaders, but it was paused for Covid. Hope to restart soon.

George thinks a lot about business models. First is a LIFE program, but that requires that people need to be SNF eligible, a smaller group, needing more services. Second is a Medical Day program, maybe with healthcare. He went on about hoping for a substantial Montgomery Co. ARPA recovery grant. It seems that MontCo may be hoping they will serve all Asian communities, which seems both daunting and exciting to George. I encouraged him to get his own program settled and respected before he tries to replicate in other communities. He seems to have trouble moving from vision to actual programs.