

New grantee partner information sheet

Name of Organization: Bright Side Manor (Geriatric Services Inc)

Project proposed: PALS- Portable Assisted Living Services

Amount requested: \$30,000

Problem addressed: Residents in low-income senior housing want to remain in their homes but need additional services.

Proposed actions: These services can be provided on-site at lower cost than moving to an Assisted Living or Skilled Nursing facility. Services include nursing, care coordination. Want to hire social worker, do community outreach, and expand program beyond Westwood and Garfield.

Population served: At risk older adults living in the participating senior housing buildings.

Partners: Taub Foundation, State MTLSS reimbursement

How will evaluate success: Growth of program, increased awareness, and number of people who do not move to higher levels of care.

Website: thebrightsidefamily.org

EIN: 22-3148274

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Mission, primary work, founding year: Our mission is to provide affordable housing and support services that respond to the changing needs and preferences of older adults, offer choice, promote dignity, and ensure safety and comfort. Manage low income housing. Founded in 1915, PALS program started in 2016.

DEI efforts:

Organization gross receipts: \$3,321,370

IRS Determination 990

Notes from Susan: The PALS program is an impressive model for providing supportive services to older adults aging in place in subsidized housing. Elizabeth and Bright Side Manor have been pioneers and see a part of their role as educating the community and increasing the number of PALS communities in NJ. This movement is supported by the senior care network in NJ and other foundations.