

New grantee information sheet

Name of Organization: New Jersey Advocates for Aging Well (former NJ Foundation for Aging)

Website: njaaw.org

EIN: 22-3569599

Contact person: Cathy Rowe

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Mission, primary work, founding year: NJAAW provides leadership in public policy and education to enable NJ older adults to live with independence and dignity in their communities.

Focus in recent years has been advocacy. Hold annual conference for providers in NJ, tv show, publications. New director in 2020.

Founded in 1998 as New Jersey Foundation for Aging.

Annual budget: \$289,334

IRS Determination 990

Project proposed: Caregiver Resource Center

Problem addressed: Great need for paid caregivers, puts more of the load on family. Unpaid family members need resources and training.

Proposed actions: Create repository of resources, training programs, advocacy

Population served: Family caregivers

Partners: None listed, should include AARP, NJ Family Caregivers

How will evaluate success: Creation and use of resource library and training programs.

Budget requested: \$25,000

Focus areas addressed: caregiving

Notes from Susan: Whether a family member is at home, in your home, or in a care facility, there are many things that fall on the family. Training (such as how to get a person into a car safely) and peer support make a great difference. My question is how NJAAW will promote this resource so people know about it, and that they leverage resources from other organizations that already exist. There were several caregiver support programs a decade ago that have died due to lack of ongoing funding.