



Friend's Foundation Final Grant Report

1. What problem were you addressing? What solution did you propose to address it?
Our project was designed to combat isolation to those living in their homes and was initiated as a result of the pandemic. Based on member feedback, we continued the program and worked to develop engaging content that continues on today.
2. What actions did you take? What worked and didn't work toward your objectives? Please share any unanticipated benefits or barriers encountered.
Over the past year, Kendal at Home hosted nearly 200 programs designed to create community by engaging members. The programs provided an opportunity for lifelong learning, entertainment, health and wellness and a variety of topics that members expressed interest in learning more about.
Some unanticipated benefits include a brand-new opportunity to host a robust falls prevention program in partnership with the state of Ohio and the Falls Prevention Coalition. Two Kendal at Home staff members were selected to be part of an inaugural program and awarded grants to participate in the project. The course for older adults is a series of 7 programs that focus on falls and prevention. It is also a program that can be delivered to other organizations for a fee. These resources will help to expand and grow the opportunities to reach more older adults through this work. We now have a waiting list as our first series was filled immediately.
3. How did you measure success--both quantitative and qualitative? Please include numbers and demographics of people touched by the work.
We measured success by the number of people we were able to reach throughout the project as well as the feedback we received from participants. Nearly 1,300 individuals participated in programming throughout the project. Those attending included Kendal at Home members, prospects and staff, Kendal residents and the general public. This number exceeded our expectations and came about as a result of opening up many of the programs to the larger community. We were able to promote through various marketing and social media channels to get the word out about programming efforts. Participants' feedback helped to drive the topics and format as the program evolved.
4. How did partnerships/collaborations enhance or challenge the project?
Partnerships were key to this project as we engaged many individuals to present on various topics, share performances or offer valuable information on a particular topic. Some examples were music performances that were shared by local colleges and their music programs, artists, authors, etc.



5. Include a budget and actual for the project during the reporting period.

See attached

What conversations have you had on how to sustain the project after the grant, and do you have plans to share your results with other organizations?

Ongoing development of the continued work to enhance programming is underway.

Members enjoyed learning but they also expressed a desire to share their knowledge and expertise. We have now expanded the Coffee Hour to include segments titled A Second Act and it is Kendal at Home members sharing about themselves and something they are passionate about or sharing a life story.

6. Feedback on your interaction with FFA would be helpful. How have we helped? Made it harder? What else can we do to facilitate your work?

FFA's support of this project has been tremendous. A small grant that was awarded to us during the pandemic when we launched the first few programs helped to ignite the spark that has led to the robust content we are now offering to members.