

#### **Executive Summary**

Grounds For Sculpture (GFS) is requesting \$10,000 to support access for residents of the Trent Center West, (TCW) (<a href="https://ccinvest.com/properties/trent-west/">https://ccinvest.com/properties/trent-west/</a>) a low-and-fixed-income living community for older adults located in Trenton, NJ to participate in our Wellness Walk program. GFS' Wellness Walk program, which began in 2011, serves adults 55+ with various physical abilities and provides them with a space to exercise and learn new tools to improve physical and mental health, subsequently improving their quality of life.

At GFS we recognize that museums serve our communities in a multitude of ways including encouraging lifelong learning, providing access, and acting as a reflection of our community's culture and values. GFS' success hinges largely on its unique position as a different kind of museum. Offering a unique combination of art and nature and acting as a cultural venue, GFS has great potential to be leveraged to foster health and well-being for guests, program clients, and underserved communities.

For seven years, seniors from TCW have come to GFS for the Wellness Walk program. Each session is offered to the public as a paid activity, and we hold spaces for TCW residents to participate at no cost. In 2022, seven residents from the center regularly attended this program.

For seniors in urban areas, crime, lack of recreational space, resources, and transportation can make spending time being active outside of the home and enjoying nature a challenge. For six years, Janssen has helped support the TCW program places, transport to and from GFS, and other expenses related to their participation. However, as of 2023, due to funding priority changes Janssen is no longer providing a grant for this program. We are committed to continuing this popular program and maintaining equitable program spaces for TCW residents and will continue to offer it this year. As our Wellness Walk program stresses the importance of socialization and relationship-building for older adults we would like to return to providing light refreshments to further enhance the socialization section at the end of the program. We also plan to expand the program with onsite programming at TCW in 2023. The TCW staff and residents place a high value on this program and continued participation. Our goal is to fund this initiative and help meet the needs of low-income seniors through this popular and innovative program.

#### **Project Details**

The benefits of maintaining an active lifestyle that includes social interaction and exercise are proven components of healthy aging. Our Wellness Walks program addresses a need for seniors in our area by offering an opportunity for increased social interaction, gentle indoor and outdoor exercise, exposure to the arts, and practical information, all of which participants can use to make informed decisions about their well-being.



#### Wellness Walks Schedule

- The program begins with light stretching and breathing.
- Participants then have three different walking groups to choose from based on their speed and comfort level for a 45-minute walk through the grounds.
- The program continues with 45-minute workshops that focus on health-related content that is relevant and age/generation appropriate.
- Participants then have an opportunity to socialize and enjoy light refreshments.

The workshops offered include a range of options led by wellness practitioners. Examples include Dao Concepts (<a href="http://www.daoconcepts.com/">http://www.daoconcepts.com/</a>) who lead sessions on breath work, stretching and movement exercise through qi gong, tai chi, and yoga techniques for a holistic approach to mind-body balance and the Kun Yang Lin/Dancers (<a href="https://www.kyld.org/">https://www.kyld.org/</a>) who guide participants in movement exercises. Dance, meditation, and drawing in nature are other workshops also offered as a part of this program.

GFS is planning for additional on-site experiences at TCW led by GFS Museum Educators for those who are not able to come to site or wish to do more artmaking and wellness activities to help with stress relief and creativity at their place of residence.

Funding from the grant proposal will support Wellness Programming expenses, including payments to specialized wellness instructors, transportation for participants to travel to and from GFS, and refreshments for the social gathering of participants. It will also provide support for on-site programming at TCW by covering costs for supplies and Museum Educator fees. We have committed to continuing this vibrant program this year, however, funding through the Friends Foundation for the Aging would allow us to maintain and expand the programming.

A new source of funding from Integra Foundation provides partial support (\$1000) for access for seniors from the Hamilton Senior Center to join Wellness Walks. This funding began in 2022 and was awarded again in 2023. While this grew our audience from the Hamilton Senior Center, unfortunately this support has only provided some access and a waiting list for more seniors who would like to participate has grown, as each session's held slots have been filled, indicating their interest in this program. As this new funding came in however, the support for the TCW was discontinued. GFS has also applied for a grant from the Institute of Museum and Library Sciences to expand access to Wellness Walks as part of our overarching Wellness Initiative.

This program is evaluated with a monthly survey, collecting data on qualitative and quantitative measures of the guest's satisfaction and their assessment of their quality of life. We continue to partner with healthcare partners including the Robert Wood Johnson University Hospital Hamilton and their staff, including geriatrician Dr. Sara Ali, to assess this program and be responsive to the needs of our participants.



# **DEI at Grounds For Sculpture**

In 2018, GFS adopted a ten-year Strategic Vision that mandates and centers equity, diversity, and inclusivity in our work. To deliver on this vision, we created a new Curatorial Plan with intention to uplift artists whose work reflects our current times and the breath of our full communities.

After a return to work following the closure for Covid in 2020, the GFS Board of Directors prioritized the financial resources and urgency to begin a multi-year, institution-wide effort of culture change. A board level EDI (equity, diversity, and inclusion) Taskforce was convened that led to contracting Tangible Development, an EDI consulting firm, to begin moving our workforce (staff, volunteers, and board) to understand, develop and grow EDI norms within our individual and collective work. We hired a Chief Audience Officer (CAO) to focus on building audience-centered engagement across the institution and drive EDI policies throughout the organization.

As an outcome of our first year of work with Tangible, our CAO now leads an EDI Working Group with a team of ten staff members who are reviewing current HR policies to propose new norms. Our EDI Taskforce, at the board level, shifted to a standing EDI Committee, ensuring the work remains central to the board and institution's work.

The Wellness Walk program aligns with the values of community and equality (equity) as outlined by Friends Foundation for the Aging's values through its emphasis on creating spaces for older adults to gather and socialize thus strengthening the community where they reside. This program also targets low-to-moderate-income individuals and under-served populations who would not typically have access to a program of this kind. Wellness Walks were designed with EDI principles in mind, emphasizing access to diverse populations and addressing the needs of differently-abled individuals. As the founding program of GFS' Wellness Initiative, Wellness Walks encompass core GFS goals for equity and access to the grounds.

Thank you for the chance to share our goals for providing TCW residents access to our Wellness Walk program at Grounds For Sculpture. Dedicated support would allow us to increase access and continue to expand our relationship with TCW and provide tools for healthy aging to under-served communities.

Sincerely,

Karen Hollywood - Director of Corporate and Foundation Engagement 609-249-0248 /

khollywood@groundsforsculpture.org



# **Project Budget**

This project budget shows costs associated with offering 10 yearly Wellness Programming sessions to residents of the Trent Center West at GFS and at their Center in Trenton.

Item	Cost	Total
At GFS		
Transportation subsidies for TCW	\$200 x 1 bus x 10 sessions	\$2,000
Wellness Instructor (tai chi etc.) fees	\$300 day X 10 sessions	\$3,000
Light Refreshments	\$175 day X 10 sessions	\$1,750
Off-Campus Programs		
At TCW	\$300 day x 10 sessions (Museum Educator stipend (\$200) and materials (\$100))	\$3,000
Subtotal		\$9,750
In-kind GFS Costs		
Manager of Experiential Programs	10% of time (developing evaluation metrics, building partnerships, producing programs)	\$6,250
Experiential Program Associate	15% of time (assist with planning and lead for onsite execution of program)	\$6,250
Admission fees	280 participants X \$18	\$5,040
Guest Services and Public Safety Staff	\$300/day X 10 days	\$3,000
Subtotal		\$20,540
Program total		\$30,290
Request to Friends Foundation for the Aging		\$10,000

INTERFAL REVENUE SERVICE P. O. BOX 2508 CINCINNATI, OH 45201

Date: MAY 2 5 2000

PUBLIC ART FOUNDATION INC 14 FAIRGROUNDS RD STE A HAMILTON, NJ 08619 Employer Identification Number: 22-3694371
DLN: 17053108016020
Contact Person:

ROBERTA VAN METER Contact Telephone Number: (877) 829-5500

Accounting Period Ending:

June 30

Foundation Status Classification: 509(a)(1)

Advance Ruling Period Begins: December 7, 1999

Advance Ruling Period Ends:

June 30, 2004

Addendum Applies:

No

# Dear Applicant:

Based on information you supplied, and assuming your operations will be as stated in your application for recognition of exemption, we have determined you are exempt from federal income tax under section 501(a) of the Internal Revenue Code as an organization described in section 501(c)(3).

Because you are a newly created organization, we are not now making a final determination of your foundation status under section 509(a) of the Code. However, we have determined that you can reasonably expect to be a publicly supported organization described in sections 509(a)(1) and 170(b)(1)(A)(vi).

Accordingly, during an advance ruling period you will be treated as a publicly supported organization, and not as a private foundation. This advance ruling period begins and ends on the dates shown above.

Within 90 days after the end of your advance ruling period, you must send us the information needed to determine whether you have met the requirements of the applicable support test during the advance ruling period. If you establish that you have been a publicly supported organization, we will classify you as a section 509(a)(1) or 509(a)(2) organization as long as you continue to meet the requirements of the applicable support test. If you do not meet the public support requirements during the advance ruling period, we will classify you as a private foundation for future periods. Also, if we classify you as a private foundation, we will treat you as a private foundation from your beginning date for purposes of section 507(d) and 4940.

Grantors and contributors may rely on our determination that you are not a private foundation until 90 days after the end of your advance ruling period. If you send us the required information within the 90 days, grantors and contributors may continue to rely on the advance determination until we make

a final determination of your foundation status.

If we publish a notice in the Internal Revenue Bulletin stating that we will no longer treat you as a publicly supported organization, grantors and contributors may not rely on this determination after the date we publish the notice. In addition, if you lose your status as a publicly supported organization, and a grantor or contributor was responsible for, or was aware of, the act or failure to act, that resulted in your loss of such status, that person may not rely on this determination from the date of the act or failure to act. Also, if a grantor or contributor learned that we had given notice that you would be removed from classification as a publicly supported organization, then that person may not rely on this determination as of the date he or she acquired such knowledge.

If you change your sources of support, your purposes, character, or method of operation, please let us know so we can consider the effect of the change on your exempt status and foundation status. If you amend your organizational document or bylaws, please send us a copy of the amended document or bylaws. Also, let us know all changes in your name or address.

As of January 1, 1984, you are liable for social security taxes under the Federal Insurance Contributions Act on amounts of \$100 or more you pay to each of your employees during a calendar year. You are not liable for the tax imposed under the Federal Unemployment Tax Act (FUTA).

Organizations that are not private foundations are not subject to the private foundation excise taxes under Chapter 42 of the Internal Revenue Code. However, you are not automatically exempt from other federal excise taxes. If you have any questions about excise, employment, or other federal taxes, please let us know.

Donors may deduct contributions to you as provided in section 170 of the Internal Revenue Code. Bequests, legacies, devises, transfers, or gifts to you or for your use are deductible for Federal estate and gift tax purposes if they meet the applicable provisions of sections 2055, 2106, and 2522 of the Code.

Donors may deduct contributions to you only to the extent that their contributions are gifts, with no consideration received. Ticket purchases and similar payments in conjunction with fundraising events may not necessarily qualify as deductible contributions, depending on the circumstances. Revenue Ruling 67-246, published in Cumulative Bulletin 1967-2, on page 104, gives guidelines regarding when taxpayers may deduct payments for admission to, or other participation in, fundraising activities for charity.

You are not required to file Form 990, Return of Organization Exempt From Income Tax, if your gross receipts each year are normally \$25,000 or less. If you receive a Form 990 package in the mail, simply attach the label provided, check the box in the heading to indicate that your annual gross receipts are normally \$25,000 or less, and sign the return. Because you will be treated as a public charity for return filing purposes during your entire advance ruling period, you should file Form 990 for each year in your advance ruling period

that you exceed the \$25,000 filing threshold even if your sources of support do not satisfy the public support test specified in the heading of this letter.

If a return is required, it must be filed by the 15th day of the fifth month after the end of your annual accounting period. A penalty of \$20 a day is charged when a return is filed late, unless there is reasonable cause for the delay. However, the maximum penalty charged cannot exceed \$10,000 or 5 percent of your gross receipts for the year, whichever is less. For organizations with gross receipts exceeding \$1,000,000 in any year, the penalty is \$100 per day per return, unless there is reasonable cause for the delay. The maximum penalty for an organization with gross receipts exceeding \$1,000,000 shall not exceed \$50,000. This penalty may also be charged if a return is not complete. So, please be sure your return is complete before you file it.

You are not required to file federal income tax returns unless you are subject to the tax on unrelated business income under section 511 of the Code. If you are subject to this tax, you must file an income tax return on Form 990-T, Exempt Organization Business Income Tax Return. In this letter we are not determining whether any of your present or proposed activities are unrelated trade or business as defined in section 513 of the Code.

You are required to make your annual information return, Form 990 or Form 990-EZ, available for public inspection for three years after the later of the due date of the return or the date the return is filed. You are also required to make available for public inspection your exemption application, any supporting documents, and your exemption letter. Copies of these documents are also required to be provided to any individual upon written or in person request without charge other than reasonable fees for copying and postage. You may fulfill this requirement by placing these documents on the Internet. Penalties may be imposed for failure to comply with these requirements. Additional information is available in Publication 557, Tax-Exempt Status for Your Organization, or you may call our toll free number shown above.

You need an employer identification number even if you have no employees. If an employer identification number was not entered on your application, we will assign a number to you and advise you of it. Please use that number on all returns you file and in all correspondence with the Internal Revenue Service.

If we said in the heading of this letter that an addendum applies, the addendum enclosed is an integral part of this letter.

Because this letter could help us resolve any questions about your exempt status and foundation status, you should keep it in your permanent records.

We have sent a copy of this letter to your representative as indicated in your power of attorney.

# PUBLIC ART FOUNDATION INC

If you have any questions, please contact the person whose name and telephone number are shown in the heading of this letter.

Sincerely yours,

Steven T. Miller

Director, Exempt Organizations

Steven J. Weller

Enclosure(s):
Form 872-C

Date: JUL 0 8 2005

PUBLIC ART FOUNDATION INC 14 FAIRGROUNDS RD HAMILTON, NJ 08619-0000 Employer Identification Number:
22-3694371
DLN:
17053297763094
Contact Person:
GERALD HOLLAND
ID# 95031

Contact Telephone Number:

(877) 829-5500

Public Charity Status:

3

#### Dear Applicant:

Our letter dated December 1999, stated you would be exempt from Federal income tax under section 501(c)(3) of the Internal Revenue Code, and you would be treated as a public charity, rather than as a private foundation, during an advance ruling period.

Based on the information you submitted, you are classified as a public charity under the Code section listed in the heading of this letter. Since your exempt status was not under consideration, you continue to be classified as an organization exempt from Federal income tax under section 501(c)(3) of the Code.

Publication 557, Tax-Exempt Status for Your Organization, provides detailed information about your rights and responsibilities as an exempt organization. You may request a copy by calling the toll-free number for forms, (800) 829-3676. Information is also available on our Internet Web Site at www.irs.gov.

If you have general questions about exempt organizations, please call our toll-free number shown in the heading between 8:30 a.m. - 5:30 p.m. Eastern time.

Please keep this letter in your permanent records.

Sincerely yours,

Lois G. Lerner

Lois G. Lerner
Director, Exempt Organizations
Rulings and Agreements

# CERTIFICATE OF INCORPORATION

CERTIFICATE OF AMENDMENT TO THE

APR 0 5 2007 TATE TREASURE

FILED

OF

Public Art Foundation, Inc.

To: DEPARTMENT OF THE TREASURY Division of Revenue State of New Jersey

Pursuant to the provisions of Section 15A:9-4 of the New Jersey Nonprofit Corporation Act, the undersigned corporation executes the following Certificate of Amendment to its Certificate of Incorporation:

Public Art Foundation, Inc.

- 1. The name of the corporation is:
- 2. Paragraph 1 is hereby amended to read as follows:
  - Grounds For Sculpture, Inc."

"1. The name of the corporation is:

3. The amendment was adopted by unanimous written consent of the Trustees on the 30 day of March, 2007.

4. The effective date of this amendment shall be the date of filing.

Dated this 30 day of March, 2007.

, President

Internal Revenue Service P.O. Box 2508 Cincinnati, OH 45201

Date:

JUL 06 2007

GROUNDS FOR SCULPTURE INC % LEWIS R HEWITT 14 FAIRGROUNDS ROAD SUITE A HAMILTON NJ 08619-3447 **Department of the Treasury** 

Person to Contact:

Vaida Singleton ID# 31-03018

**Toll Free Telephone Number:** 

877-829-5500

**Employer Identification Number:** 

22-3694371

### Dear Sir or Madam:

This is in response to the amendments to your organization's Articles of Incorporation filed with the state on April 5, 2007. We have updated our records to reflect the name change from PUBLIC ART FOUNDATION INC to GROUNDS FOR SCULPTURE INC, as indicated above.

Our records indicate that a determination letter was issued in May 2000 that recognized you as exempt from Federal income tax. Our records further indicate that you are currently exempt under section 501(c)(3) of the Internal Revenue Code.

Our records also indicate you are not a private foundation within the meaning of section 509(a) of the Code because you are described in section 509(a)(2).

Donors may deduct contributions to you as provided in section 170 of the Code. Bequests, legacies, devises, transfers, or gifts to you or for your use are deductible for federal estate and gift tax purposes if they meet the applicable provisions of sections 2055, 2106, and 2522 of the Code.

If you have any questions, please call us at the telephone number shown in the heading of this letter.

Sincerely,

Oindy Westcott

Manager, Exempt Organizations

Determinations

