



March 8, 2023

Friends Foundation for the Aging
Susan Hoskins
PO Box 1081
Langhorne, PA 19047

On behalf of the Princeton Senior Resource Center, we are submitting a proposal for the funding of two new social service support programs directed to increase diversity, equity, and inclusion (DEI), and specifically to provide a safe and welcoming environment for older adults who identify as LGBTQ+ or those who wish to learn more about and support this population within our community. Our second support outreach effort is directed at attracting those in the younger demographic of 55 -70's who are new to PSRC and may not consider themselves as 'seniors'. Those who are looking for a safe-haven environment in which to meet new people, engage in different activities, and have a forum in which to establish a new 'third-age' for themselves.

"The Third Age is often considered a time, after retirement, when good health and opportunities for self-selected pursuits permit a range of fulfilling activities. It represents a stage where new friendships, new connections, and new pursuits can all flourish."

PSRC is requesting \$4,790 to support diversifying our social service support groups, and specifically to address greater DEI and LGBTQ social inclusion and to attract younger 'older adults' to PSRC. This action follows our staff's participation and certification with the Bayard Rustin Center and SAGE as a nationally certified senior serving organization that is LGBTQ+ friendly. PSRC is also trying to appeal to a younger demographic in a continued effort to diversify our constituency, and to ensure a continuous pipeline of participants over the next 20 years.

Aging Gaily:

PSRC recognizes that there is a growing number of seniors within the Princeton area who are choosing to publicly identify as LGBTQ or to establish households with same sex partners – regardless of sexual orientation. In a recent exploratory meeting at PSRC, ten seniors met with one of our social service providers to encourage the establishment of an ongoing support / information group to address a variety of LGBTQ issues within a safe and welcoming space. The group was enthusiastic about this new offering and emphasized that they had friends and family that would like to participate!

We heard the following comment at our initial exploratory meeting: *"I am in my nineties, and I have lived with another woman for 42 years, but today is the very first time I have ever publicly said I am a lesbian. It felt like a breath of fresh air just rushed into my heart."*

During the spring 2023 PSRC is launching 'Aging Gaily (LGBTQ+)' to provide a safe and welcoming group for older adults interested in this topic. Although there are other organizations in the area providing services for LGBTQ+ populations none are focused or geared toward older adults, many of whom grew up in an age of *secrecy*. Our intent is to incorporate a wide facet of relevant topics and presentations by relevant professionals with expertise in specific areas that impact both emotional and practical factors on lifestyle choices.

Group session will include, but not be limited to:

- Movies and different media messaging on the subject – covering both historical and current day representations.
- Legal ramification: partnerships, marriages, and estate planning
- Finances: joint, individual, and beneficiaries
- Healthcare: HIPAA rules, guardianships, caregiving, and long-term care
- Elder abuse/elder justice
- Family and social group acceptance: what's most important, ways to break the news, creating safe spaces in and out of your personal communities

One of the primary commitments emerging through our recently completed strategic planning process is to take significant steps to increase our diversity and to connect with those communities that are currently under-served and under-represented within PSRC's catchment area. Our board and staff recognize that we must evolve into our value of creating a diverse community that is open to all the seniors in our region. Our goal is to increase the diversity of our constituents by 20% over the next five years.

Forever Young:

As of the 2020 census, Mercer County, NJ has a population of roughly 368,000 people. The county's diversity includes 48.8% white (non-Hispanic), 19.6% black or African American, 14.8% Hispanic, and 11.5% Asian. Of the population of Mercer County, 22% are age 60 and above, however, much of this diversity growth is generated from cohorts in their 50's and 60's, and many non-white households are made up of multi-generations. It is for this reason, PSRC has decided to make a concerted effort to reach out to a younger demographic through our new Forever Young support group.

Forever Young is intended to reach those entering their 'third-age' sometimes thought of as the sandwich-generation (55-70 years old) who are looking for greater emotional support while coping with family, work life balance, aging parents, empty nesting, and retirement planning. At an initial meeting of seven participants two were of Asian descent.

PSRC plans to actively promote these two new groups through a wide net of media and social-media outlets. We are requesting financial support to augment the funding we have received through the Rummel Foundation, PACF: Inclusive Community grant, and the David Mathey Fund which each provide generalized social services and DEI support. We feel strongly that promoting both these programs -- Aging Gaily and Forever Young will, over time, strengthen our rate of participation and increase the diversity goals we have set to better represent our community.

Already we have seen an initial interest in both of these new support groups.

- *“I’ve lived in Princeton since 2014 but never knew about the variety of activities until this fall when I saw an ad for a Medicare informational talk and discovered The Nancy S. Klath Center. Not only was the talk well run, informative, and offered complimentary and personalized follow-up sessions, but after the talk I discovered the PSRC newsletter informing me of the multitude of classes and activities offered at both facilities..... to complement these activities, my friends and I recently attended another talk offered at The Nancy S. Klath Center called the Aging Athlete and are interested in the Forever Young program now being offered. So you’ve successfully covered the full spectrum of offering wonderful physical activities as well as advice and expertise on how to navigate the inevitable aches and pains that come with our aging, yet still very active, bodies...., I know PSRC will continue to become an integral part of my Princeton life. My only regret is not having found this hidden Princeton gem sooner!”*

After the first few initial meetings the participants of Forever Young have decided on twice monthly meetings – once in person as an activity such as lunch, a hike, bowling, etc. -- and the second meeting as a hybrid of in-person and zoom to discuss current issues of concern in their own lives – empty nests, parental caregiving, recent or planned retirements, etc. Although this group is currently small (6-8 weekly participants), it is our plan to continue to promote Forever Young in the hopes to introduce a younger cohort to all PSRC has to offer, which in turn will ensure its long-term future.

With additional funding to run and promote each of these two programs, we feel confident that those who are introduced to PSRC through these programs will help make PSRC a better and more culturally and ethnically diverse center.

PSRC History and Competencies:

The Princeton Senior Resource Center (PSRC) is a community nonprofit organization that exists to help older adults thrive. We carry out this mission by offering support and guidance to older adults and their families, and by providing vital human connections, compassionate social services, dynamic lifelong learning, and meaningful volunteer opportunities that promote active, healthy, and engaged aging for adults aged fifty-five and above.

Inclusion:

We purposefully embrace inclusion by actively working to remove barriers to participation at PSRC. We are committed to creating a more equitable, accessible, safe, welcoming, and inclusive center where differences are recognized, respected, valued, and celebrated.

Innovation:

We employ creativity and imagination in developing programs and services to meet the needs of the community we serve.

Joy

We create experiences with and for older adults, offering something for everyone, so that fun and joy are a part of our participants' daily lives.

Established in 1974 PSRC was designed to provide social services for low-income seniors in Princeton's subsidized housing. PSRC has expanded dramatically since its inception and is now regarded as one of the top centers in the US to address issues of aging and ageism through a diverse assortment of lifelong programs, health and wellness information sessions, exercise, arts, and technology supports. As an organization serving a distinct age demographic – we have proven ourselves to be adaptable and innovative, growing program content, innovating program delivery systems through virtual and hybrid technologies, and adapting to the demographics and social issue changes that are happening here in New Jersey and the greater world around us.

PSRC is a 501(c)3 none profit organization which welcome residents from Princeton and the surrounding communities. Revenue is generated from course fees - 13%, individual contributions - 17%, foundation grants, corporate sponsorships and events 30%, municipal contracts – 17% and investment income and endowment draw 23%. Grant funding, especially for social services, provides PSRC a financial pathway to ensure social service engagement can continue to be offered free of charge to the client.

PSRC: Aging Gaily & Forever Young - Social Support Groups Proposal to the Friends Foundation for the Aging		
Expenses	Percentage / per fee	Requested Amount
PSRC-social service oversight for Aging Gaily (LGBTQ) & Forever Young programs	7%	\$3,115
LGBTQ presentation materials from outside sources -movie rentals, pamphlets, guest speakers.		\$550
Marketing - social media & local publications		\$800
Pride event held at PSRC - refreshments, decorations, misc.		\$325
Total Project Budget		\$4,790

*our 2021 IRS-990 report is available on line at: <https://www.princeton senior.org/wp-content/uploads/2022/06/IRS-990-2021.pdf>



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In reply refer to: 0248221235
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PRINCETON SENIOR RESOURCE CENTER
45 STOCKTON ST
PRINCETON NJ 08540



2877

Employer Identification Number: 22-2228083
Person to Contact: Ms. Howard
Toll Free Telephone Number: 1-877-829-5500

Dear Taxpayer:

This is in response to your Aug. 29, 2013, request for information regarding your tax-exempt status.

Our records indicate that you were recognized as exempt under section 501(c)(3) of the Internal Revenue Code in a determination letter issued in May 1983.

Our records also indicate that you are not a private foundation within the meaning of section 509(a) of the Code because you are described in section(s) 509(a)(1) and 170(b)(1)(A)(vi).

Donors may deduct contributions to you as provided in section 170 of the Code. Bequests, legacies, devises, transfers, or gifts to you or for your use are deductible for Federal estate and gift tax purposes if they meet the applicable provisions of sections 2055, 2106, and 2522 of the Code.

Please refer to our website www.irs.gov/eo for information regarding filing requirements. Specifically, section 6033(j) of the Code provides that failure to file an annual information return for three consecutive years results in revocation of tax-exempt status as of the filing due date of the third return for organizations required to file. We will publish a list of organizations whose tax-exempt status was revoked under section 6033(j) of the Code on our website beginning in early 2011.

If you have any questions, please call us at the telephone number shown in the heading of this letter.

Sincerely yours,

Richard McKee, Department Manager
Accounts Management Operations