

Kendal at Home

Hi Susan,

I hope that you and your loved ones are doing well as we continue our journey through this pandemic.

A year ago the Foundation funded an initiative that has taken on great meaning to Kendal at Home members. Through the grant from the Innovation Fund we were able to grow our monthly Coffee Hour presentations and engage members in an even broader array of programming that brings them together through entertainment, education, wellness and even just opportunities for socialization. Programming has offered us an opportunity to connect with members and help to reduce the isolation they have often experienced throughout this pandemic. However, we do know that reducing isolation for those living at home is a critical beyond this pandemic. For that reason we are hoping to expand the programming currently offered through Kendal at Home.

I am writing to ask if there might be an opportunity for funding of a comprehensive program designed to curate, develop and distribute relevant and topical programming to all Kendal at Home constituents in an engaging, easily accessible format across multiple channels. In addition to providing compelling content and value for a Kendal at Home constituents, we want to create a deeper sense of community and decrease the risk for social isolation. Lifelong learning is a hallmark of Kendal Communities and Kendal at Home is no different. We currently serve members across the state of Ohio and expanding into Massachusetts as we speak. Our goal is to provide opportunities for members to participate in programming while building and expanding that sense of community.

Thank you for your consideration of this request. Please let me know if you would like additional information or would like to discuss further.

Lynne Giacobbe CEO

Kendal at Home

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Hi Lynne,

It's good to hear from you. I am glad the mini-grant helped out. I am going to use your email as a letter of intent for the board meeting this week. It would help to have a response to these by Weds.

Some initial questions:

How much money are you thinking of? Will there be funding from any other source?

What kinds of programs are you imagining? Education on aging issues, lifelong learning, performances??

Do you ever share virtual programs with Friends Lifecare?

What can you tell me about the demographics of your population?